Let’s travel back in time to 13th April 2008 - the auspicious day of Baisakhi. On the same day, 14 years ago, our CEO and 1st generation entrepreneur Taran Sidhu along with a team including Ravi, Puneet, Harry and some other credible members, conceived the foundation of Cogneesol.

This date marks Cogneesol's 14th anniversary, and we couldn't be more proud to have fostered so many hundreds of people in our family and connections since our humble beginnings in 2008. Cogneesol has always been about the members of the community.

Cogneesol strongly believes in the power of connection, and so are our values. Denoted by SPEED, our principles collectively support a confident and mindful approach to time, prepared to adapt to changes and encourage a STARTUP MINDSET and close-knitted PARTNERSHIP value, which encourages and drives everyone to grow together. To express our gratitude towards the EXCELLENCE & ETHICS honed by every community individual makes the workplace reliable in commitment and stimulates DEPENDABILITY.

Putting people first is one of our core values as a company; as we speak of consistency, Cogneesol has reflected on rapid growth in terms of member count. The organization has grown by over 30-35% every year. Regardless of the challenges from the past year, management and, most importantly, the employees continuously exhibited great work and had the organization grow 10-12% even during the global pandemic crises. The zeal among the employee motivates management to strive to go double this year.

Cogneesol connects with people in every aspect of life, including but not limited to philanthropic causes, effective participation, and even leading to people falling in love with nature and the roots we all belong to. We foster a healthy nature-friendly environment both inside and around the company. Nature in the form of plants across the premises signifies the actual growing curve of Cogneesol with roots grounded in its employees and their wellness.

Over the past 14 years, we have moved from a 15 seater office to a 100,000 sq.ft. area with a headcount of more than 600 employees. Honoring this transition, the Cogneesol family moved to a new workplace for the comfort and ease of the employees. After all, a soulful, energetic and lively workplace forms the foundation of productivity and growth. The ambience and vibe of the organization give this softer depth & personality to the place. As a workplace catering to global services, we are pioneers in growing organically, and the abundance of opportunities will take us to our limitless potential.
You all deserve a big round of applause for your hard work and unconditional dedication.

Congratulations
to all the employees of the quarter for making this journey remarkable!
Achieving milestones with every growing year and counting...

In 2020, Apni Kheti was incubated at ISB, Mohali, for a year. Apni Kheti’s continuous efforts towards making a difference in Indian agriculture caught the attention of many in this sector and was selected for Udaan project by RKVY-RAFTAAR, Ministry of Agriculture & Farmers Welfare in August 2021 for a 4-month incubation-cum-training programme.

After several screening rounds, Apni Kheti was selected for a grant-in-aid of Rs 18 Lakhs by the Government of India and was also invited by IARI, Delhi at PUSA Krishi Vigyan Mela, 2022 to showcase our product at National Level.

Note from Avinash (Trainer)
Emp ID: 1267

Thankful to get the opportunity to serve the community in the remote areas of Jharkhand. Menstrual Hygiene Management (MHM) is one of the concerns that has been neglected for ages, and the myths associated with it have made women face and deal with discrimination throughout. The pictures showcase awareness sessions being undertaken and the installation of Sanitary Napkin Vending machines in Girl Hostels.

A fact has been floating around our ears for a long time now; The fact that man is a social animal. Man’s existence is unavailing without society, which stands true for a community. Meet Shivani possessing a high social responsibility quotient!

Shivani (Sr. Hr Associate)
Emp ID: 1107

चांदिल के शर्म में लगी नौपकिन वेंडिंग मशीन

नौपकिन को शर्म में आवश्यकताओ में चालाओ को नजरअंदाज की प्रक्रिया निभाने हेतु एक नौपकिन वेंडिंग मशीन बनाई गई। इसलिए नौपकिन की वेंडिंग मशीन के लिए मोदन का भी उपयोग होगा।
Abhey Goyal (Team Leader)
Emp ID: 1465

At the end of the day, enthusiasm for the environment comes from within, a role model can just kindle the flame or help you navigate your way to a certain extent, your passion which matters the most and is the true guiding light! Here we have Abhey Goyal with us working towards a brighter future by planting trees in the neighbourhood and encouraging everyone to step forward and pet a plant!

Gurpreet Kaur, a valued individual associated with Cogneesol for a while now works hard to serve hungry stray animals and help others care more about the planet by making small changes in their lifestyle. "A little donation towards temples and gurudwaras brings peace to mind and soul" claimed Gurpreet. She added, "I aim to keep working and expanding the impact of what one person can do."

Cogneesol is proud of Gurpreet Kaur for organizing Kheer Langar in Iskcon temple last month. You are a true inspiration for one and all at Cogneesol!

A full event recap!

It takes time and effort to pump energy for a successful event; it's time to go down memory lane to keep the memory fresh.

8th March Women's day

We celebrated the day to raise a toast to the efforts of women across fields in shaping an equal world. A truly equal world would be where women ran half our countries and companies and men ran half our homes. This day is special for all lovely ladies; let's look at a quick flashback to the celebration.
This achievement wouldn’t be possible without the efforts and dedication of the entire team. To celebrate your success, The Management extended warm gratitude to everyone in the organisation. The celebration was a toast for our host!

Top 5 Entries of Taglines Contest

**Winner**

**Believe. Achieve. Succeed. Repeat.**
- Arshia Sethi (Emp ID: 1654)

**Turning vision into value**
- Ruchika Jain (Emp ID: 267)

**Sharing Expertise, Building Stairs!!!**
- Kumari Rita Devi (Emp ID: 1050)

**14 years old or 5110 days young**
- Harpreet Singh (Emp ID: 588)

**Stepping into Fantabulous Fourteen**
- Komaljot Duggla (Emp ID: 1452)

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